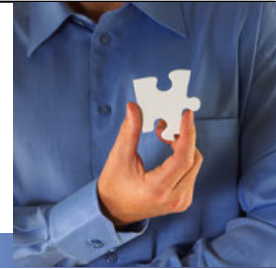

DAVINCITEK DELIVERS BUSINESS VALUE FROM TECHNOLOGY

By David A. Cozzens



In a world where competitors are literally a click away, companies large and small can no longer view IT as a simple cost center lumped in the same budget draining category as electric utilities, stationary, or staff salaries. The new millennium demands a new perspective on IT investments—properly positioning IT as an essential business tool, an engine driving success, and a profit center in its own right.

No matter what your business need—whether it is to increase staff productivity, strengthen customer relationships, open new markets through e-business, reduce time-to-market for new products, streamline partner relationships, ensure business continuity, or create new up-sell and cross-sell opportunities—a robust Information Technology infrastructure is the key.

Yet with IT staff already stretched to the limit— and ever shrinking budgets—many companies find it difficult to turn that key and unlock the value they know IT can deliver. Therein lies the value of DaVinciTek: our company, our expertise, our staff, our solutions, and our partners are all dedicated to giving your company the tools and knowledge needed to achieve its business objectives through consistently cost-effective, targeted and optimized IT investments.

As your competitors become increasingly aware of the intrinsic value of IT, the need to rapidly and effectively optimize IT, while positioning for change, becomes increasingly urgent. Do they have an internet presence? If not, you can be certain they will tomorrow. If they do and you don't, they're winning your customers. How do you measure your time-to-market? If it's in months and your competitor is shipping product in just weeks, then you're already behind. When was the last time you improved how you track your customer's preferences for products, services, and support? You can be sure that your competitor is upgrading or has already upgraded their CRM technology solution.

For all of these challenges—and many more—IT can be the silver bullet. For the bullet to hit dead center and provide critical business impact requires exceptional skills, experience, knowledge, and partnerships. In a word, DaVinciTek.

Do you know which IT vendor you should turn to? How can you be sure you're getting a fair value for the price? Will the solution be delivered on time, within budget and in the condition you expect? How will the solution be deployed? Can you wring more value from your existing IT investments by making them run better, faster or

cheaper? Will the costs of implementing a software, hardware, or personnel change be reasonable? Will staff productivity and business processes be protected when IT changes are needed? These questions—and more—must be answered in order for your business to: realize the optimized benefits of your IT investments, derive the greatest business value possible, and achieve the full promise of IT.

DaVinciTek has the answers to these questions. What's more, we deliver the solutions that:

- balance business requirements and IT resources
 - streamline your business with tailored applications
 - put regulatory mandates to work for you
 - deliver best-of-breed, cost-effective solutions from best-of-class vendors
 - get your hardware and software up and running quickly with minimal disruption
 - ensure employees can get their IT issues resolved fast
 - fill your staffing needs cost-effectively with the right person at the right time
 - empower your IT staff with the knowledge they need to make your company successful
 - ensure you have the bandwidth to support growing requirements
- ensure business continuity by ensuring critical processes are fully protected with high-availability solutions
 - leverage the native intelligence of your systems to ensure optimal performance, availability, and utilization
 - give you the knowledge you need about your information technology infrastructure configuration
 - create standard operating procedures that bring order to chaos, reduce costs, and leverage best business practices across your enterprise
 - manage service expectations with cost-effective SLAs
 - ensure your consolidation and relocation efforts leverage resources, simplify infrastructures, and strengthen your business
 - future-proof your IT infrastructure and make it run at peak performance

Without vigilant attention to IT, competitive advantage can be ephemeral; competitors seldom are. By unlocking the intrinsic value of your IT, DaVinciTek gives you enduring competitive advantage, allowing you to successfully compete on the business battlefield, winning customers and making them long term allies.



David A. Cozzens, EVP Services & Technology for DaVinciTek Corporation

From concept through completion—and beyond—DaVinciTek delivers IT solutions that meet the full range of specifications for any enterprise information management requirement. In a crowded marketplace of IT solutions providers, we differentiate ourselves by our dedication to serve you not as an outside vendor, but rather as a trusted partner. Our focus is on designing, developing, implementing, installing, optimizing, maintaining and supporting the solutions that make your business run more profitably. And then we go one step beyond: we continuously work with you to evaluate the environments we create validating that they are always providing a growth path that leverages the best business practices you need to ensure long-term success.